

Director of Communications

Christ Chapel Bible Church

Success Profile

Full-Time

Christ Chapel's Mission:

"To stretch every involved person from the threshold of their spiritual pilgrimage toward becoming a fully developing follower of Christ" (Col 1:28-29).

Role's Mission:

Everything we do at Christ Chapel Bible Church (CCBC) is aligned around our goals to help individuals:

- **BE** a disciple of Christ
- **MAKE** disciples by walking alongside others as they pursue their life in Christ
- **REACH** those that do not yet have a relationship with Christ

The Director of Communications will provide strategic oversight for church and community-wide communications. They will develop and oversee the implementation of the overall communications strategy to help achieve the BE-MAKE-REACH goals. Additionally, this role will support internal ministry partners by helping them clarify and amplify the messaging for their unique ministries. As a growing, multi-site church, it is essential that the CCBC brand be clearly articulated and presented in a consistent manner both internally and externally.

The Director of Communications will oversee a team to implement the church's brand, messaging, and campaign development for all internal ministry partners, ensuring accuracy, timeliness, and creative excellence. As part the Cabinet leadership team, this key role will focus on increasing awareness and engagement internally across demographics and locations, as well as reaching into our external communities and areas of impact.

Role's Key Responsibilities:

- Work closely and collaboratively with church and ministry leaders to define, develop, and effectively communicate messages to church-wide and external audiences to achieve the BE-MAKE-REACH goals.
- Develop campaigns to increase engagement across CCBC audiences with a focus on equipping, encouraging, and reaching people for Christ.
- Manage the CCBC brand to ensure consistency, impact, and quality.
- Cultivate, lead, and manage the Communications staff and volunteers. This creative team includes writers, photographers, designers, art and creative directors, digital and social media specialists.
- Provide creative and strategic leadership over the department.
- Strategize and organize all communication platforms to best serve ministry needs.
- Manage the operational budget for the Communications department.

Role's Key Traits and Characteristics:

- Faith – must be a maturing believer who is consistently and increasingly pursuing a deeper relationship with Christ and is fully aligned with CCBC's doctrinal position and without reservation is an advocate of our style, philosophy, and approach to ministry.
- Leadership – serve and influence others by leading with integrity, demonstrating competence and

character.

- Problem Solving – identifies and resolves problems in a timely manner, gathers and analyzes complex information skillfully; develops alternative solutions; works well in group problem-solving situations. Uses reason even when dealing with emotional topics.
- Customer Service – manages difficult or emotional situations; responds promptly and prudently to ministry needs; responds to request for service and assistance; meets commitments.
- Interpersonal Skills – focuses on listening effectively, solving conflict, and maintaining confidentiality.
- Teamwork – balances team and individual responsibilities, exhibits objectivity, is open to others, puts team success above own interests; builds morale and consistently strives to promote a culture of positivity and excellence.
- Organization Support – Support the mission, adhere to policies and procedures.
- Judgment – display willingness to make sound decisions in line with CCBC mission and values.
- Quality – promotes excellence in all areas, seeks ways to continuously improve performance, product, and outcomes.

Role's Reporting Relationship:

This is a Cabinet level position. It will report to Senior Executive Leadership.

Role's Requirements:

- Must be a maturing believer who is consistently and increasingly pursuing a deeper relationship with Christ.
- A minimum of 8 years of marketing and communications experience with growth in responsibility.
- College degree with a focus on marketing/communications.
- Demonstrated experience in a marketing leadership role, preferably within a faith-based environment.
- Strong strategic thinking skills.
- Experience with digital media production and marketing.